



# BE COUNTED LANSING

## CENSUS 2020

### WHEN IS THE CENSUS?

The U.S. Census is conducted every ten years to gather data about the general population. The official starting date for participation in the 2020 Census is April 1st.

### HOW TO TAKE THE CENSUS?

For the first time ever, the census will be available online. Invitations for online participation will be mailed out starting in April. Non-responding households will receive a survey via mail to fill out and send back. Remaining non-responding households will be visited by census workers for in-person census interviews.

These households may receive up to five census mailings. After three days of attempting to contact someone, census workers may contact neighbors to request proxy interviews.

#### ONLINE



Locate your user ID, which can be found on your invitation to participate in the census online. If you cannot locate your ID, call 1-844-330-2020.

Go to [my2020census.gov](https://my2020census.gov) and enter your user ID to participate. Be sure to keep track of you generated PIN.



#### BY MAIL

Fill out the survey that you received in the mail and send it back in the postage-paid return envelope.



#### BY PHONE

Call 1-844-330-2020 for a phone interview version of the Census survey.

To complete the survey in Spanish, call 1-844-468-2020.

## WHY IT IS IMPORTANT?



The Census brings in \$1,800 in federal funds per person per year. These funds are used for various programs including Head Start, Food Stamps, Special Education, Free & Reduced Lunch, Children's Health Insurance, Foster Care, Medicare, Title 1 Education Grants and more.

State and local officials use census data to redraw congressional, state and local district boundaries. Ensuring that everyone in the City of Lansing is counted for the 2020 Census will help bring in appropriate funding to support state and local infrastructure and programming.

## WHO IS COUNTED?

U.S. Census figures are based on actual counts of persons dwelling in U.S. residential structures. This includes citizens, non-citizen legal residents, non-citizen long-term visitors, children, students and undocumented immigrants.



## WHAT HAPPENS TO MY DATA?



Title 13 protects U.S. people's confidentiality. Census data can only be viewed by U.S. Census workers and is 100% confidential. This information cannot be used against you in a court of law. After 72 years, the National Archives release Census data to the public.

## LANGUAGE GUIDES

The census is offered in 59 languages. Download census language guides at [bit.ly/languageguides](https://bit.ly/languageguides) for a translated version of the census survey.



## GET INVOLVED

Become a Census Ambassador in the City of Lansing: [lansingmi.gov/Census](https://lansingmi.gov/Census).

Work for the Census, full and part time temporary positions are available: [2020census.gov/jobs](https://2020census.gov/jobs).